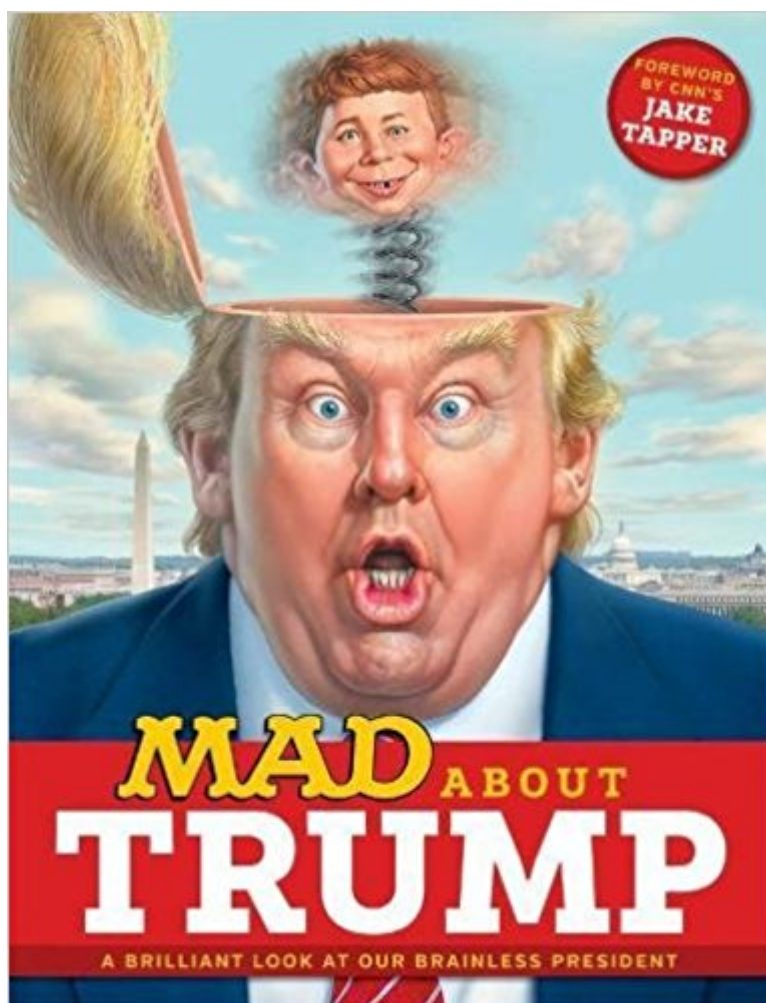


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MAD About Trump: A Brilliant Look At Our Brainless President



Synopsis

MAD ABOUT TRUMP: A BRILLIANT LOOK AT OUR BRAINLESS PRESIDENT is an all-out comedy assault on the most idiotic idiot to ever reach the White House (George W. Bush and visitors included)! In these 128 pages, President Trump is mercilessly mocked, relentlessly ridiculed and savagely satirized. The book features MAD's best reprinted material with the sharpest satiric shots at "The Donald," comically chronicling his rise from obnoxious businessman to really obnoxious reality show host to the ber-obnoxious "Commander-in-Tweet." Please note: MAD will not offer refunds on this book when Trump is impeached! This title also includes a new introduction by CNN's Jake Tapper!

Book Information

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Customer Reviews

MAD is the world's leading magazine of humor and satire (at least according to the staff). For over sixty years, MAD has been a cultural touchstone, publishing twisted comedy from the truly disturbed minds of its many contributors, the "The Usual Gang of Idiots." This ragtag crew of social misfits has traditionally been overworked, underpaid and, thankfully, not internet savvy enough the insults posted about them online!

I have been needing some great laughs in the face of our current political climate and this did not disappoint!

Hilarious --makes it easier to deal with the stress of having an absolute moron for prez.

Excellent!!! What a Buffoon !!!

I guess one of the perks of winning a presidential election is that you get to be skewered by humor magazines like MAD. In this volume they give Trump the expected going over. There are enough Clinton shots that it's quite clear they could have turned their guns on Hillary had the election turned out differently. This book follows the tried and true MAD method. A lot of one page poster bits, (repositioning popular movies and such as Trump features). Lots of one page joke ideas, (for example, Trump quotes opposite quotes from the Bible). There aren't too many long form cartoons or parodies, which was fine by me because sometimes they can be pretty labored, (for example, a Zombie Apprentice line up featuring dead celebrities went on way too long). Peppered throughout are one page checklists of Trump v. Clinton, or Trump v. The Pope, and so on, comparing their stats like two opposing boxers. They were especially clever. Lots of rewritten songs, (Christmas carols and the like), that had some witty rhymes and jokes. There's a great deal of photoshopping, which of course is new to people who grew up on 60's and 70's MAD. For example, I got a kick out of how all of the Republican contenders were dressed and posed for a fake J. Crew catalogue. It's hard to keep this sort of thing up for an entire book, (hair jokes, Trump University jokes, and so on), but they do their best with the material at hand. There aren't any deep cuts or penetrating takedowns. This is Jay Leno/Jimmy Fallon territory and the humor is PG-13. But that said, there were a few chuckles and grins, and some of the individual bits were very clever. All in all this was exactly what I would expect from a MAD style book, and I'd suggest that how you feel about MAD and its approach to topical humor will probably dictate, (along with your degree of loyalty or opposition to Trump), how much you enjoy this book. (Please note that I received a free advance will-self-destruct-in-x-days Adobe Digital copy of this book without a review requirement, or any influence regarding review content should I choose to post a review. Apart from that I have no connection at all to either the author or the publisher of this book.)

In MAD about Trump, there is enough to offend just about everyone. Naturally, the key target is our beleaguered president, but many others get the same treatment. I must say, however that Putin looks a little more "buff" than I remember from those bare-chested horseback photos. I think it's arguable whether this book is a "Brilliant Look," but it's still fun. My favorite is the Trump "Mount Rushmore," which of course features Donald Trump, on every sculpture! I suspected that Donald and Kelly Anne were good dancers, but now I know for sure! MAD About Trump is a cute book. Just look at the

pictures and don't take it too seriously. Advance Review copy courtesy of the publisher

I was given the opportunity to read an electronic copy of MAD about Trump: a Brilliant Look at Our Brainless President. This is my honest opinion of the book. MAD About Trump is the perfect blend of snarky and rude, with just enough humor to keep readers guessing as to the validity of the dialogue and depictions. That is, after all, the point to MAD - the unvarnished truth mixed in with twisted facts. Jake Tapper's forward sets the stage perfectly, transporting me back to my own enthusiasm over new MAD magazine's arriving on store shelves. My favorite parts of MAD About Trump were the mocking movie posters, as well as the real quotes that came back to bite the creator of them. Poking fun is what MAD does best, but I actually thought that the writers were a bit restrained. They got their zingers in, yes, but they were not as harsh or brutal as they could have been. This book may be more well received by those who align themselves with one particular political party over another, but all readers should take MAD About Trump for what it is: a chance to laugh a little and to joke instead of the negative alternative.

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